

[Safer Internet Day](#) is a global celebration. Last year's Safer Internet Day was the biggest yet, reaching more young people, parents, carers, and teachers than ever before!

Safer Internet Day provides a fantastic opportunity to discuss and explore online safety and keep up to date with your child's internet use. By being part of something bigger, talking about how to stay safe online can be fun, engaging and accessible!

In **2019** we reached  **26%** of UK **parents**  **46%** of UK **children**

## Help us reach even more!

The UK Safer Internet Centre wants as many people as possible to get involved in the day and think about how to make the internet a better and safer place. There are lots of ways that you and your family can get involved in the day and also share details of the day with others online. The more people who know about Safer Internet Day, the more likely your child is going to think about the issues that are really important in keeping them safe online.

### How you can stay informed and up to date

Leading up to the day we will be giving lots of advice, tips and information about how to keep your child safe online as well as how to discuss how young people manage their online identity and how the internet shapes how they think of themselves and others. Follow us to stay updated.



Instagram:  
**@UK\_SIC**



Facebook:  
**saferinternetuk**



Twitter:  
**@UK\_SIC**



YouTube:  
**UKSIC**



Website:  
**www.saferinternetday.org.uk**

### Be part of the global conversation

Safer Internet Day is celebrated in over 130 countries worldwide. It's an amazing day where everyone shares how we can make a better internet together. Be a part of this global conversation by using your Facebook, Twitter and Instagram to help promote the amazing things that are happening. Use these hashtags to help spread the message:

**#SaferInternetDay**

**#freetobe**

### Involve others

Help spread the impact of the day by telling others all about what the day offers!

- Is your child's school involved? If not, visit [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) and encourage them to use our Education Packs.
- Has your workplace, or a community group you are involved in registered as a supporter for the day? They can register [here](#) and they can access promotional materials to help share what they are doing. Getting them involved is a great way to reach more people.
- Speak to the people close to you. Grandparents, uncles, aunts and friends will appreciate hearing about the resources available and you can share ideas and thoughts!

### Tweets and posts you can share and use

- ▶ I'm supporting Safer Internet Day 2020 organised by @UK\_SIC who have lots of helpful advice for parents about keeping their children safe online. Find out more here [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) #SaferInternetDay @UK\_SIC
- ▶ I'm celebrating #SaferInternetDay on Tuesday 11th February! Find out more about how to explore staying safe online with your child at [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC
- ▶ #SaferInternetDay is a great way to start having those conversations about being online with your child! That's why I'm joining this campaign! [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC #freetobe

### Safer Internet Day Films

These films complement our Education Packs and help start conversations about online identity and the way that people can represent themselves online. The films look at how children and young people of different ages use the internet and explore a range of issues about the safe and positive use of technology.

Watch the films with your child and learn more at [www.saferinternet.org.uk/sid-films](http://www.saferinternet.org.uk/sid-films)

### Have any questions?

If you have any questions or want to learn more about Safer Internet Day, what's happening in the build up to the day or the work of the UK Safer Internet Centre then visit [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk), email [enquiries@saferinternet.org.uk](mailto:enquiries@saferinternet.org.uk) or sign up to our free newsletter via the website.



Safer  
Internet  
Day 2020 | Tuesday  
11 February

Together for a better internet